



GSP INTERNATIONAL
AIRPORT
ROGER MILLIKEN FIELD

Terminal Advertising Opportunities

gspairport.com/advertise

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About Upstate South Carolina

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Nestled against the foothills of the Blue Ridge Mountains on the Interstate 85 corridor, GSP International Airport serves a rapidly growing region of the western Carolinas anchored by the cities of Greenville and Spartanburg. GSP's ideal location allows access to over 3.3 million residents within 75 miles and is home to over 500 international companies from over 30 countries. Once known as the "Textile Capital of the World," the Upstate has become a center for innovation in automation and manufacturing across several industries. With a small town spirit and an urban feel, we welcome you to our region.



Spartanburg, SC

"Top Ten Coolest Towns in America"

- Bloomberg

Greenville-Spartanburg
International Airport

Spartanburg



Greenville, SC

**"Breakout City on
the Forefront of
America's Economic
Recovery"**

- The Wall Street Journal



Upstate, SC

**"The New Start
Up South"**

- Matador Network

Greenville



Why Advertise at GSP?

Page 2

By the Numbers

Avg.
2.6
Million
Annual
Passengers

Avg.
1.4
Hours
Spent at Airport
Per Trip

Business
40%

Leisure
60%

Upstate South Carolina

Female
60%

Male
40%

1,544,124
Total
Population

40
Average
Age

245+
of HQ
Locations

535+
of International
Companies

Airport Accolades

"2023 Best Airport in North America"

2 - 5 Million Passenger Category
- Airport Council International (ACI)

"2023 Cleanest Airport in North America"

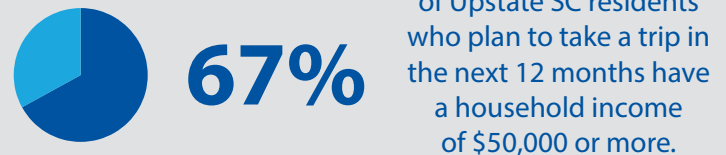
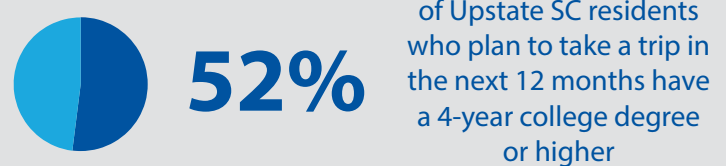
2 - 5 Million Passenger Category
- Airport Council International (ACI)

"2023 Most Enjoyable Airport in North America"

2 - 5 Million Passenger Category
- Airport Council International (ACI)

"2023 Easiest Airport Journey in North America"

2 - 5 Million Passenger Category
- Airport Council International (ACI)



Data Sources: Magid Focus Group Testing - Upstate SC, August 2021 & Nielsen Airport Insight Study 2017



For more information, contact:

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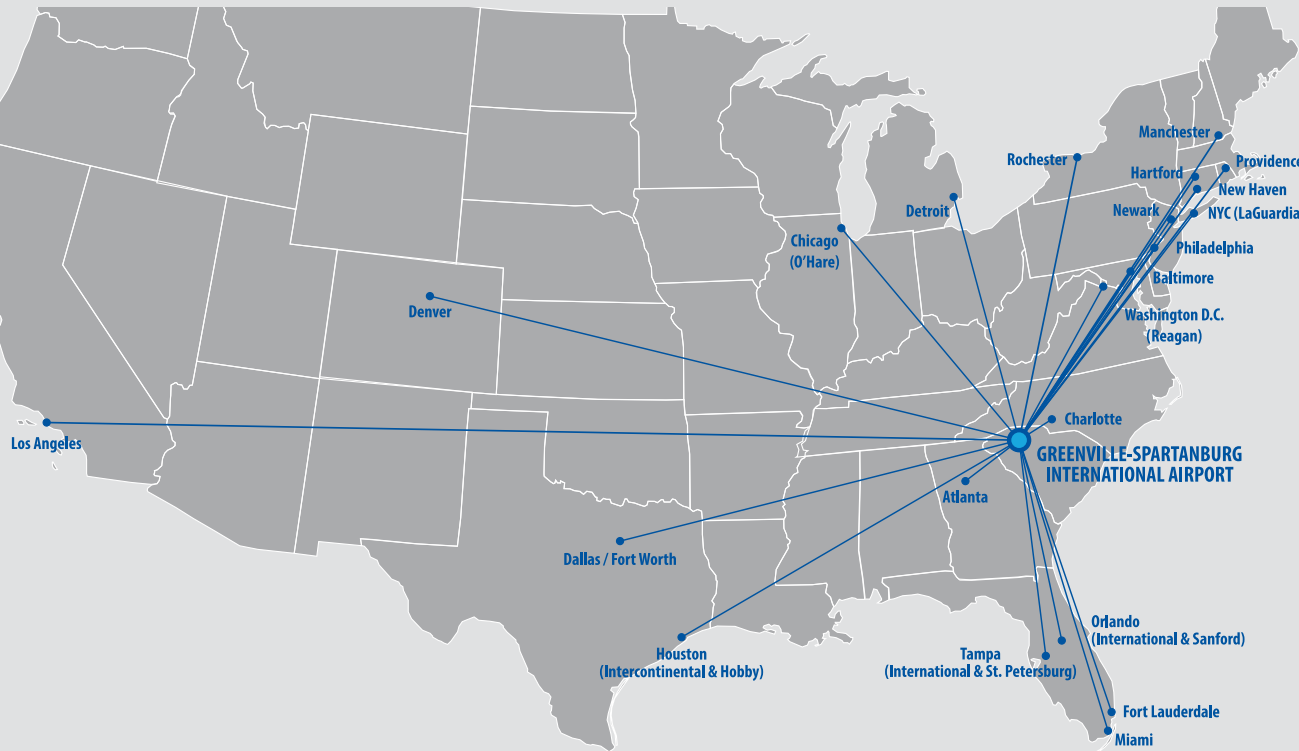
Air Service at GSP



Airlines & Frequencies



Route Map



Destination	Airline	Frequency
Atlanta	Delta & Southwest	10 Daily
Baltimore	Southwest	1 Daily
Charlotte	American	8 Daily
Chicago/O'Hare	American & United	4 Daily
Dallas-Fort Worth	American	3 Daily
Denver	United	1 Daily
Detroit	Delta	2 Daily
Fort Lauderdale	Allegiant	2 Weekly
Hartford	Breeze	2 Weekly
Houston/Intercontinental	United	1 Daily
Los Angeles	Breeze	2 Weekly
Manchester	Avelo	2 Weekly
Miami	American	1 Daily
New Haven	Avelo	2 Weekly
New York/LaGuardia	American & Delta	6 Daily
Newark	United	3 Daily
Orlando/International	Avelo & Breeze	4 Weekly
Orlando/Sanford	Allegiant	2 Weekly
Philadelphia	American	3 Daily
Providence	Breeze	2 Weekly
Rochester	Avelo	2 Weekly
Tampa/International	Breeze	2 Weekly
Tampa/St. Petersburg	Allegiant	2 Weekly
Washington D.C./Reagan	American	3 Daily

Over
100
Total Daily
Nonstops

1 Stop
Connections
To Over
200 Cities
Worldwide

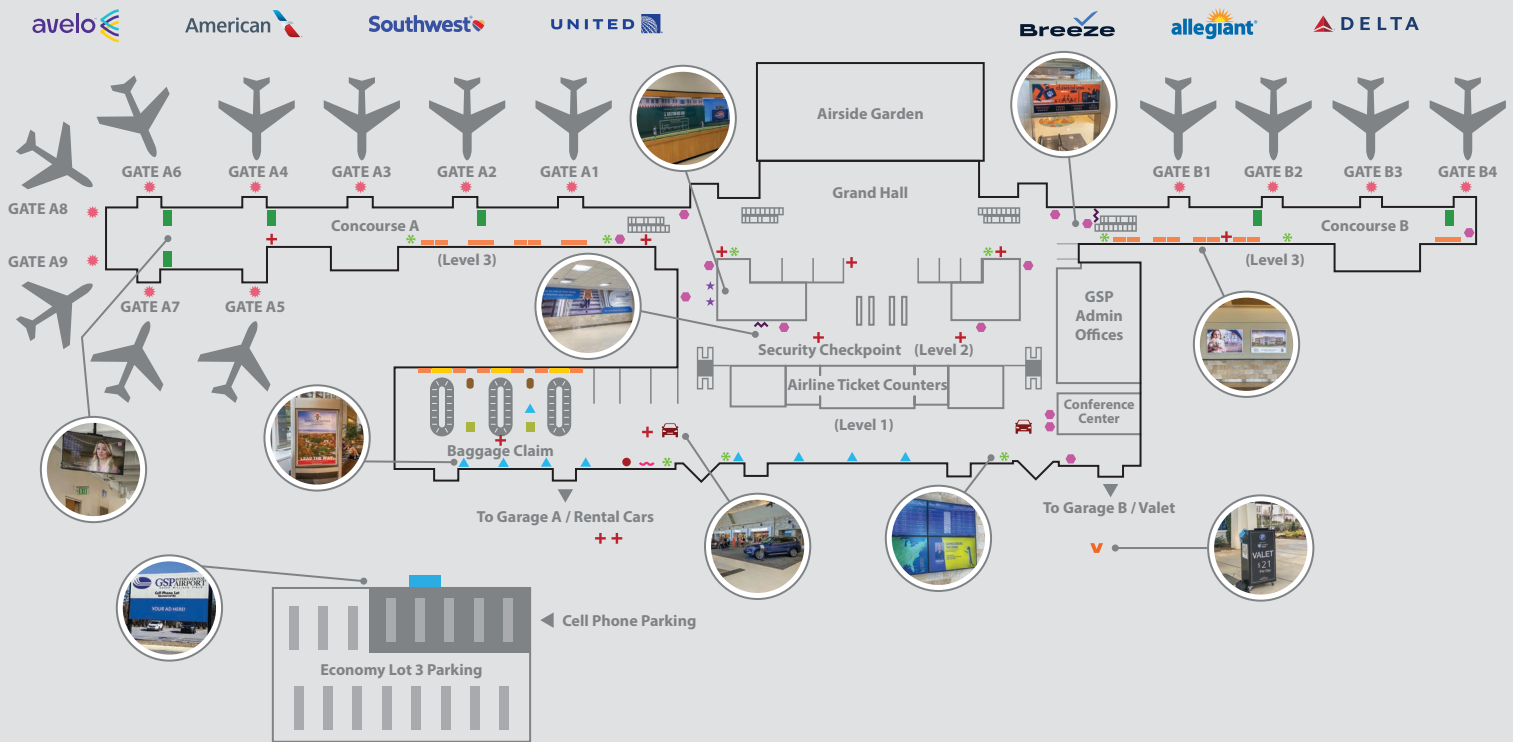
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Terminal Building Map



LEGEND

- | | | |
|--|--------------------------------|------------------------------|
| Brochure Rack (1) | Vehicle Showcases (2) | Wall Wraps (2) |
| Digital Information Kiosks (2) | Video Monitors (3) | Tension Fabric Displays (13) |
| Vertical Islands Displays (9) | Back-Lit Static Displays (24) | 3D Static Display Cases (2) |
| Flight Information Displays (FIDS) (9) | Airport TV Network Screens (6) | Column Wraps (2) |
| Boarding Bridge Displays (13) | Hand Sanitizer Stations (12) | Cell Phone Lot Sponsorship |
| Valet Parking Sponsorship | VIP Welcome Package | |



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3D Static Display Cases

Three-Panel:
\$750/month

Four-Panel:
\$1,000/month

Page 5



Glass display cases located in the exit corridor from Concourse A, visible to arriving passengers as they exit to baggage claim.

Details

- Three-dimensional display cases, available as a three-panel or four-panel display.
- Dimensions:
 - Three-panel:
 - 113"W x 42.5"H x 16.25"D
 - Four-panel:
 - 159.125"W x 42.5"H x 16.25"D



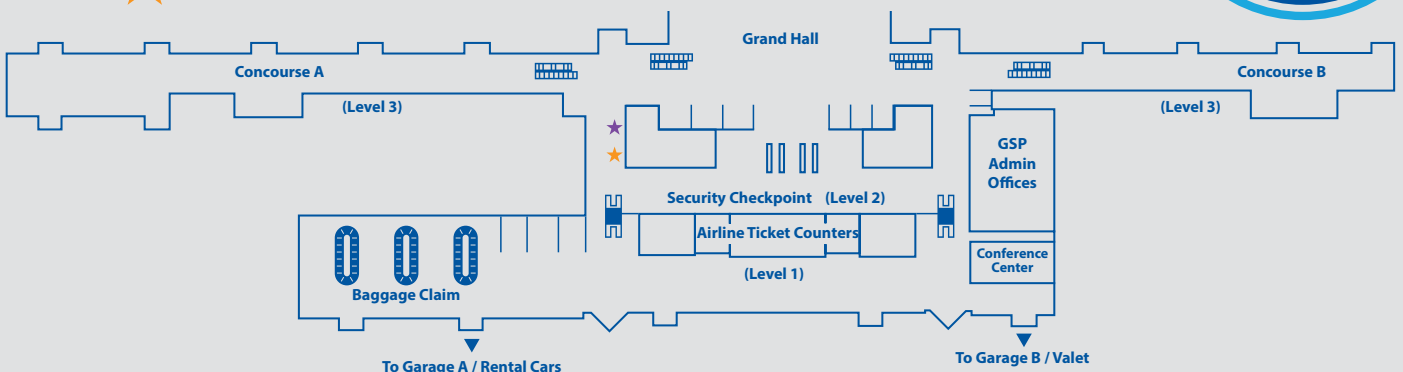
Advertisers are responsible for all production, installation, and removal costs, and for field-verifying all measurements. The GSP Airport District reserves the right to modify the advertising locations, rates, and terms presented in this brochure.

For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.

Location Map

★ = Three-Panel 3D Static Display Case (1)

★ = Four-Panel 3D Static Display Case (1)



Over
780,000
Annual Impressions

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Airport TV Network Commercial

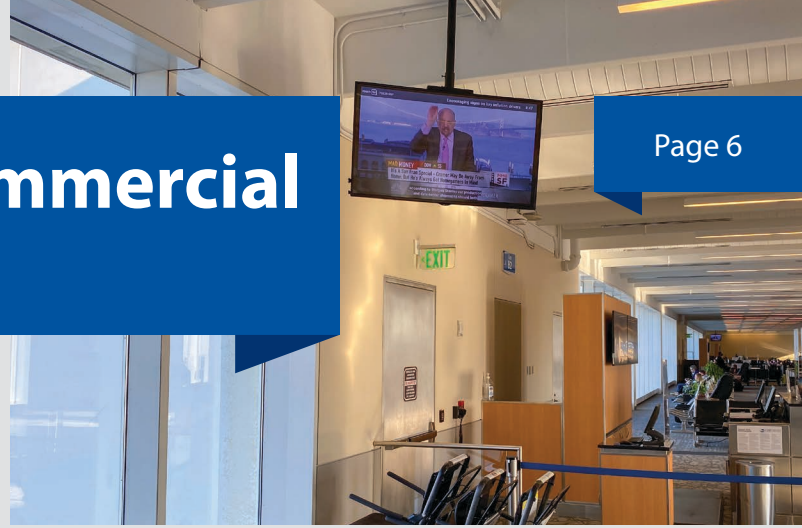
\$2,000/month

Page 6

A network of gate area television screens and wifi-streaming content that includes commercials, visible to passengers and employees as they wait to board their flight.

Details

- Six 42" monitors located in the holding areas:
 - Four on Concourse A
 - Two on Concourse B
- Dimensions:
 - 1920 pixels W x 1080 pixels H
 - Must be in MP4 format
- 30-second commercial with audio, played once per hour.
- Locations leased together, not available on an individual basis.

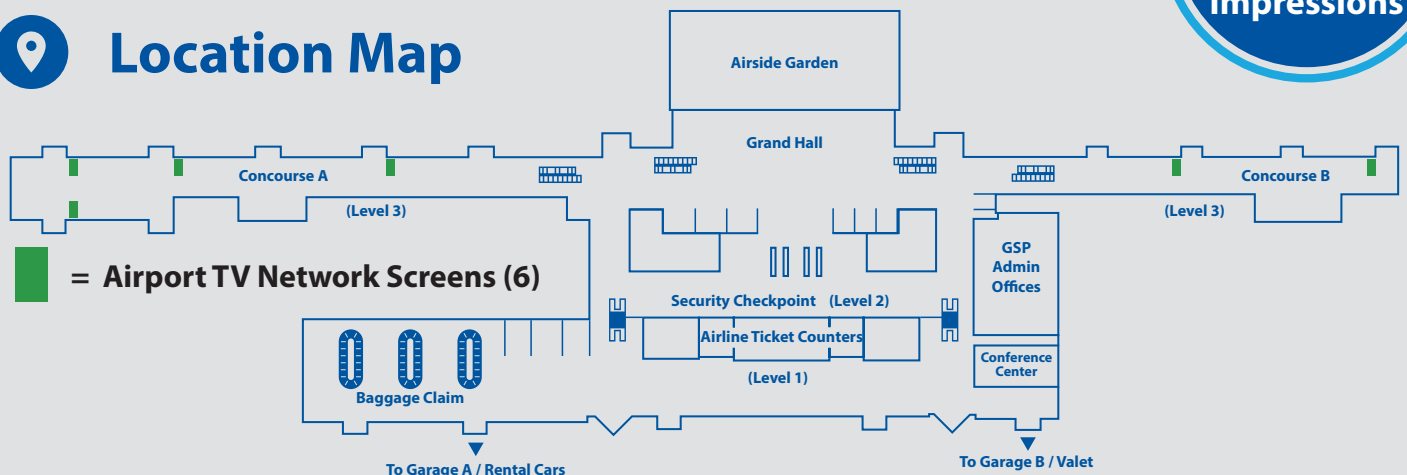


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Over
2.6 Million
Annual
Impressions

Location Map



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Back-Lit Static Displays

Baggage Claim:
\$1,000/month

Concourses:
\$750/month

Back-lit framed displays that capture both arriving and departing passengers, as well as airport employees.



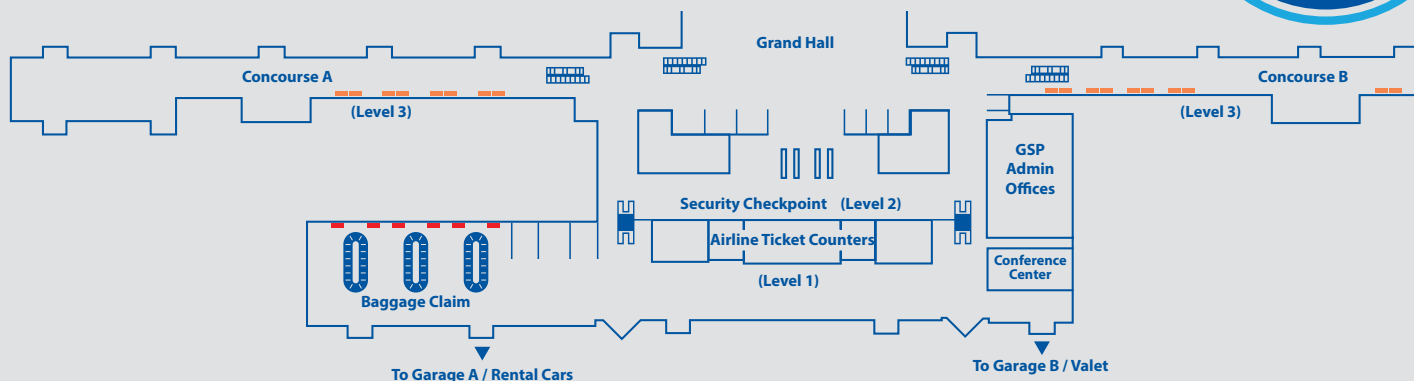
Details

- Twenty-four locations throughout the airport:
 - Six on Baggage Claim
 - Eight on Concourse A
 - Ten on Concourse B
- Dimensions:
 - Baggage Claim: 60.25" W x 41.25" H
 - Concourse: 60" W x 40" H
- Locations leased on an individual basis.
- Translucent and matte finish.



Location Map

-  = Concourse Back-Lit Static Displays (18)
-  = Baggage Claim Back-Lit Static Displays (6)



Page 7



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Over
2.6 Million
Annual
Impressions

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Boarding Bridge Displays

\$500/month per boarding bridge

Decal on walls of the boarding bridge, grabbing the attention of passengers and crew boarding and exiting the aircraft.



Details

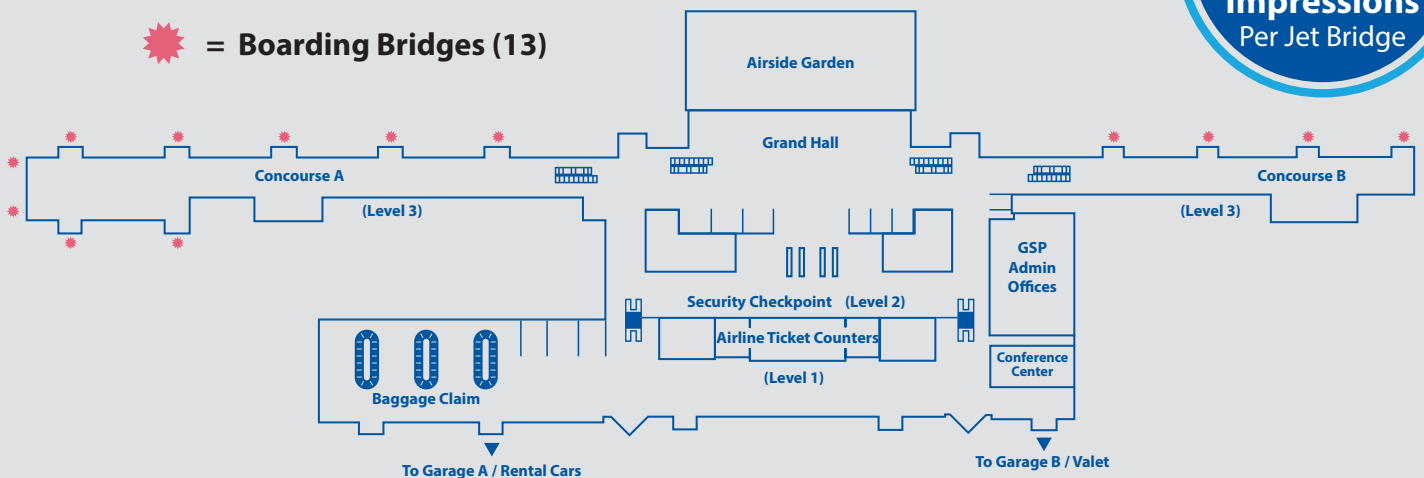
- Thirteen boarding bridges:
 - Nine on Concourse A
 - Four on Concourse B
- Dimensions:
 - Sizes vary
- Locations leased by concourse, not available on an individual boarding bridge basis.



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Location Map



Over
200,000
Avg. Annual
Impressions
Per Jet Bridge

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Boarding Passes

\$1,000/month

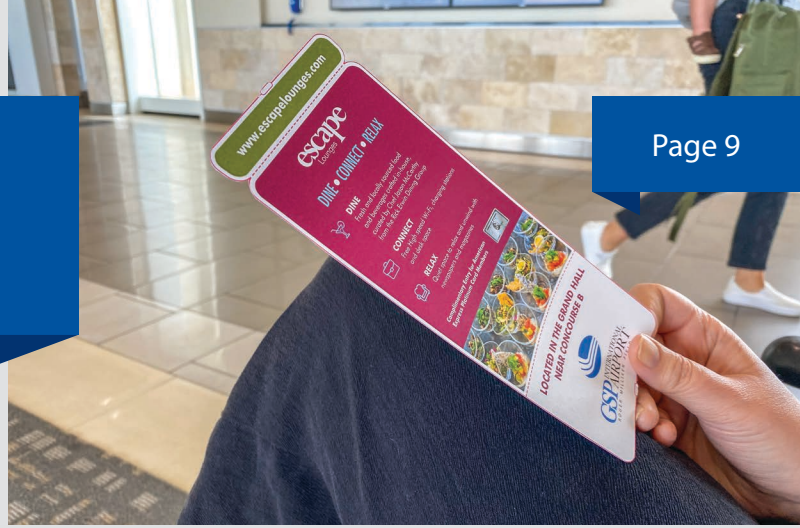
Page 9

Advertisement printed on the back of all printed boarding passes for each airline, visible to all departing passengers.



Details

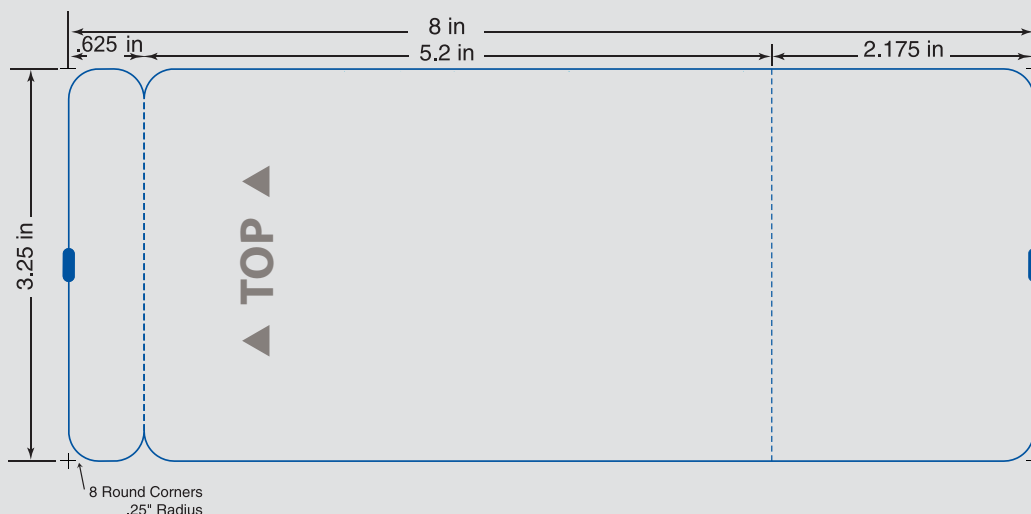
- Ad printed on the back of boarding passes used by all airlines.
- Dimensions:
 - See below
 - Must be in PDF format



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Dimensions



Over
2.6 Million
Annual
Impressions

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Brochure Rack

Pamphlet:
\$30/month

Large Brochure:
\$50/month

Page 10

Brochure rack located between baggage claim and the ticketing counters, visible to both passengers and the general public.



Details

- Thirty-four pamphlet-size slots (seventeen on each side) and four full-size brochure slots (two on each side).
- Dimensions:
 - Pamphlet: 4.5" W x 11.5" H
 - Large Brochure: 8.5" W x 11.5" H



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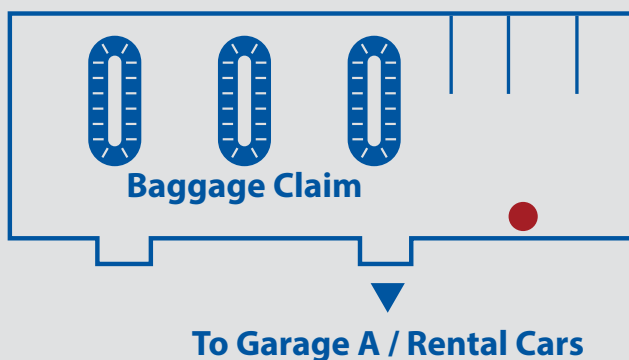
For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.



Location Map



= Brochure Rack (1)



Over
1.3 Million
Annual
Impressions

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Cell Phone Lot Sponsor

\$1,500/month

Cell phone lot sponsorship providing logo and signage in the lot, visible to all visitors waiting to pick up passengers, as well as to the general public via GSP Drive.



Details

- Includes branded signage:
 - Under "Sponsored By" text on the front of the cell phone lot sign.
 - Lot facing side of the cell phone lot sign.
 - Additional recognition on the GSP website.
- Dimensions:
 - Street facing sign: 180"W x 48" H
 - Lot facing sign: 179"W x 48" H



Location Map

-  = Street facing sign (1)
-  = Lot facing sign (1)



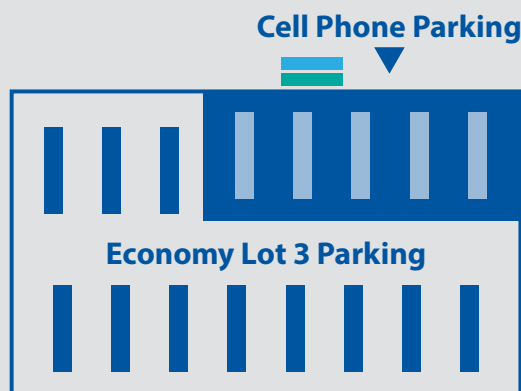
Page 11



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Over
50,400
Cars Parked
Annually



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Column Wraps

\$2,500/month

Decal on columns in baggage claim, visible to the general public and passengers waiting on their bags.



Details

- Two four-sided column wraps, located in baggage claim.
- Dimensions:
 - 60"W x 74" H per side
- Columns must be leased together, not available on an individual basis.
- Matte finish.



Advertisers are responsible for all production, installation, removal costs and repairs to wall after removal, and for field-verifying all measurements. The GSP Airport District reserves the right to modify the advertising locations, rates, and terms presented in this brochure.

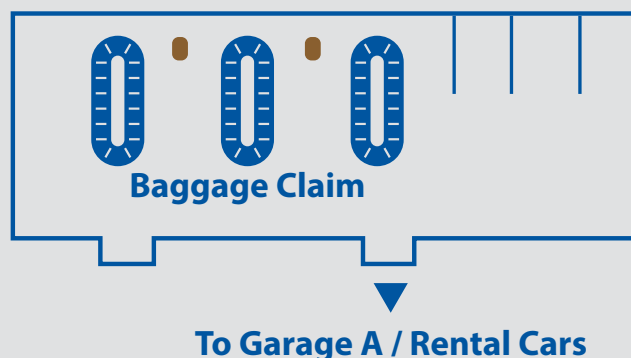
For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.



Location Map



= Column Wraps (2)



Over
1.3 Million
Annual Impressions

For more information, contact:

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Digital Information Kiosks

\$500/month

Page 13

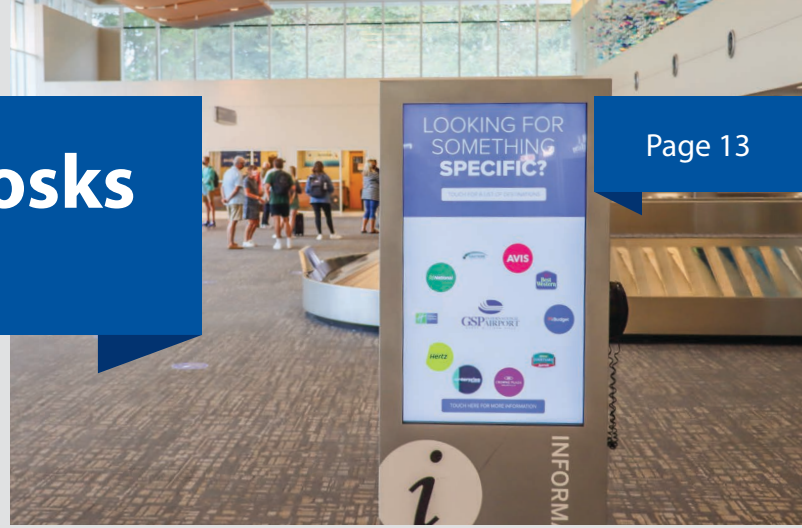
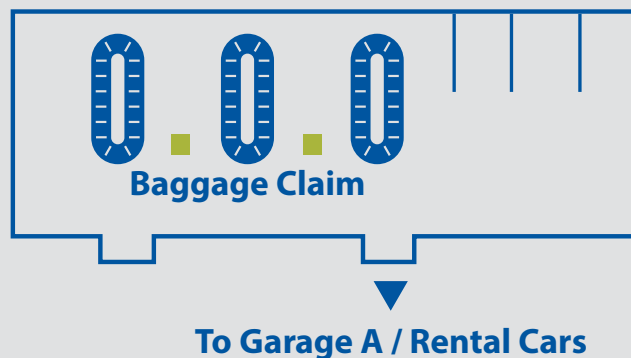
Digital touchscreens in baggage claim that capture arriving passengers and guests waiting for passengers, allowing them to explore dining, shopping, and lodging in Upstate SC.

Details

- Two kiosks located in baggage claim.
- Two 55" vertical monitors per kiosk.
- Dimensions:
 - 1080 pixels W x 1920 pixels H
 - Must be in JPEG or MP4 format
- 10-second Advertisement clip, either in video or static image, without audio.
- Locations leased together as a pair, not available on an individual basis.

Location Map

 = Digital Information Kiosks (2)



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Over
1.3 Million
Annual
Impressions

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Flight Information Displays

\$2,000/month

Digital screens located throughout the terminal building that capture both arriving and departing passengers, as well as the general public.



Details

- Nine 42" monitors located throughout the terminal building:
 - Three pre-security
 - Six post-security
- Dimensions:
 - 1920 pixels W x 1080 pixels H
 - Must be in JPEG or MP4 format
- 10-second Advertisement clip, either in video or a montage of static images, without audio.



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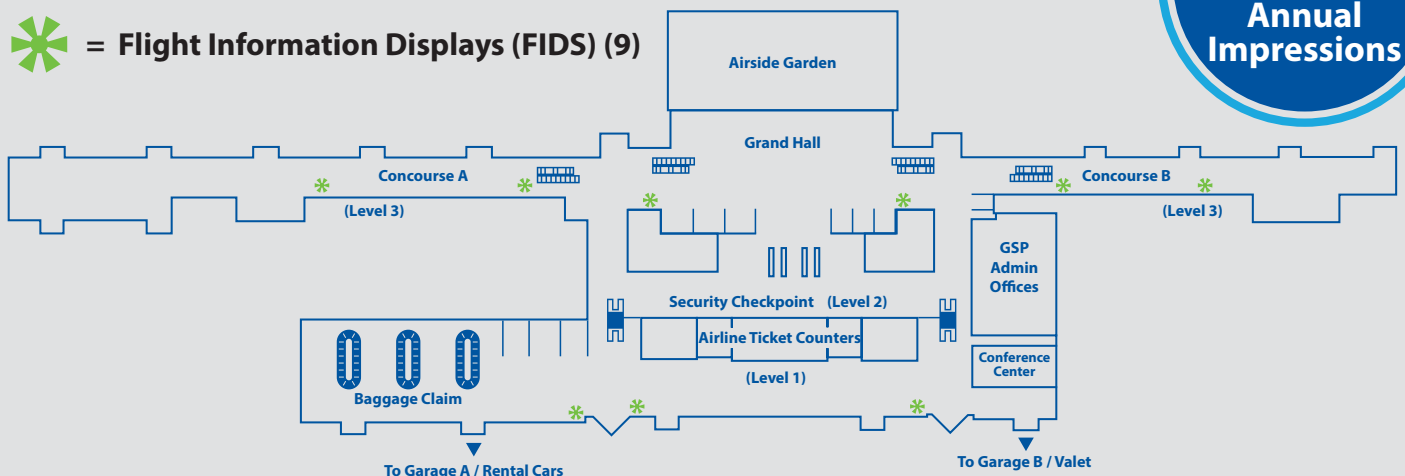
For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.



Location Map



= Flight Information Displays (FIDS) (9)



Over
5.9 Million
Annual
Impressions

For more information, contact:

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Hand Sanitizers

\$550/month

Advertising plate on each hand sanitizer dispenser located throughout the terminal building that capture both arriving and departing passengers.



Details

- Twelve hand sanitizer dispensers located throughout the terminal building:
 - Six pre-security
 - Six post-security
- Dimensions:
 - 8.5" W x 11" H
 - 0.75" rounded corners
- Vinyl sticker material.
- Locations leased together, not available on an individual basis.



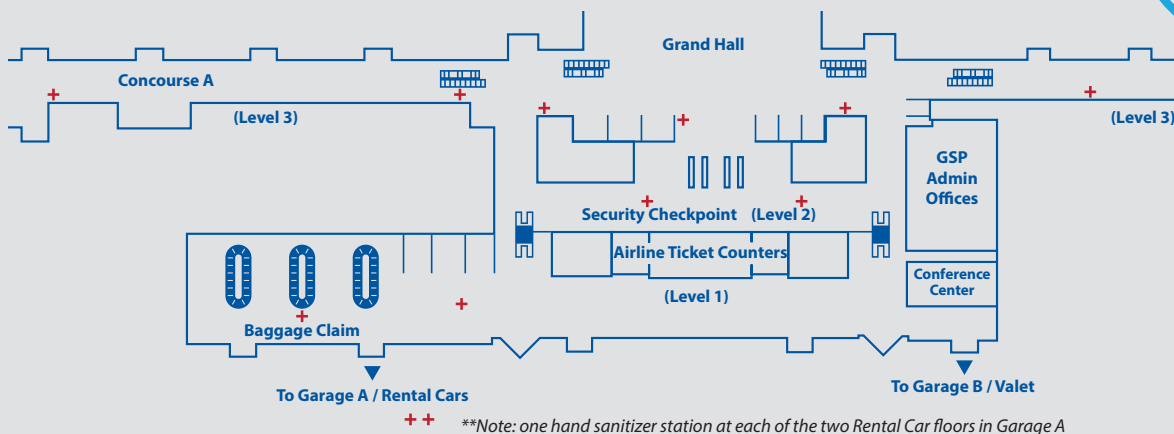
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Location Map

+ = Hand Sanitizers (12)



Over
5.9 Million
Annual
Impressions

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Tension Fabric Displays

\$1,000/month - \$3,500/month

Tension fabric displays located throughout the terminal building's high traffic areas, grabbing the attention of passengers and the general public.



Details

- Multiple sizes available.
- Dimensions:
 - Square: 78" W x 78" H
 - Small Rectangle: 96" W x 60" H
 - Medium Rectangle: 126" W x 52" H
 - Large Rectangle: 144" W x 60" H
- Locations leased on an individual basis, except for the escalator locations, which are only available as a two-display package.



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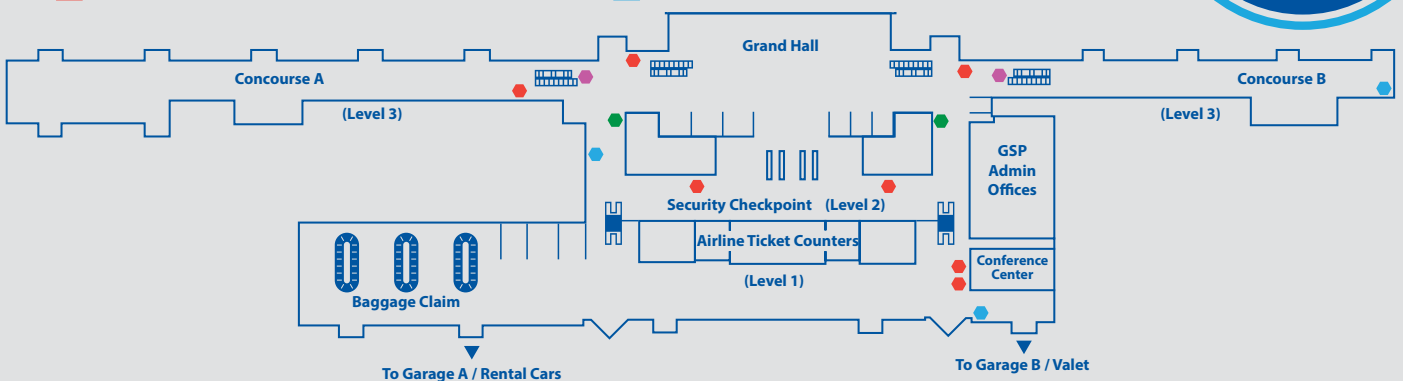
Location Map

 = 78" W x 78" H (2) - \$1,000/mo

 = 126" W x 52" H (2) - \$3,500/mo

 = 96" W x 60" H (7) - \$2,000/mo

 = 144" W x 60" H (3) - \$2,500/mo



Over
2.6 Million
Annual
Impressions

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Valet Parking Sponsor

\$2,500/month

Valet parking sponsorship providing name and logo on all signage, visible to all vehicle traffic and to all passengers in the terminal building.



Details

- Name and/or logo included on:
 - Roadway into the terminal & lot exit
 - Drop-off podium
 - Valet attendant uniforms
 - Flight Information Displays around the terminal building
 - GSP website

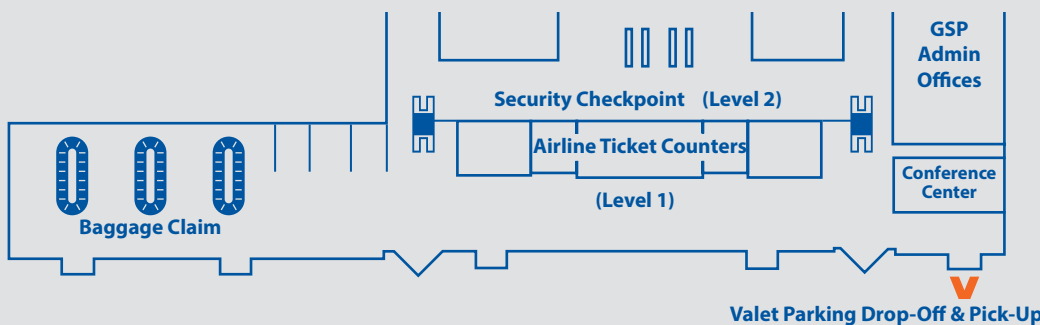


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Location Map

V = Valet Parking Sponsorship



Over
5.9 Million
Annual
Impressions

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Vehicle Showcases

Baggage Claim:
\$2,500/month

Conference Center:
\$2,000/month

Page 18

Display area to showcase any size vehicle, visible to both arriving or departing passengers, as well as the general public.

Details

- Two locations:
 - One near Baggage Claim
 - One near Conference Center
- Locations leased on an individual basis.

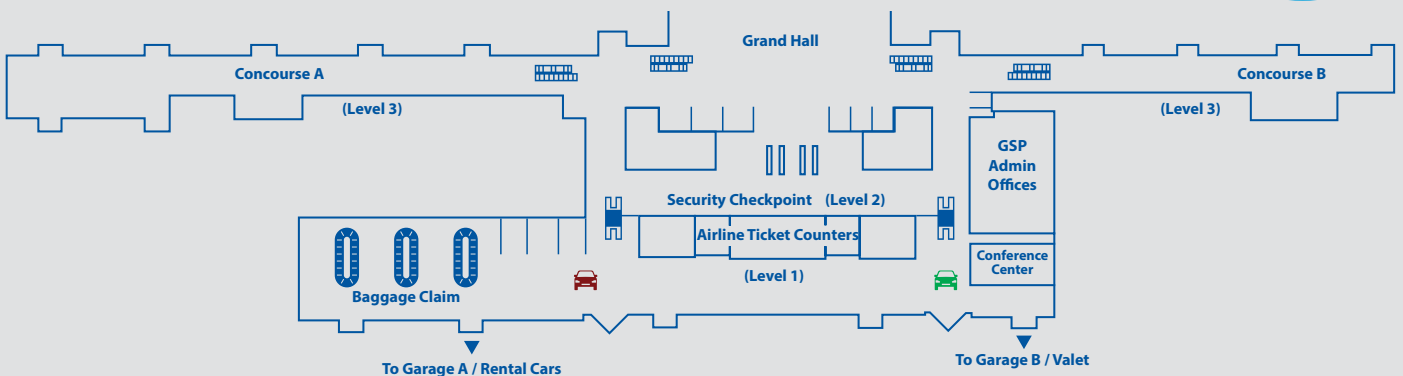


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Location Map

 = Baggage Claim Vehicle Showcase (1)

 = Conference Center Vehicle Showcase (1)



Over
1.3 Million
Annual Impressions

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Vertical Island Displays

Full Size:
\$500/month

Half Size:
\$250/month

Backlit displays with brochure rack beneath, visible to both passengers and the general public in the ticket counter and baggage claim areas.



Details

- Nine two-sided vertical island displays:
 - Four in ticketing lobby
 - Five in Baggage Claim
- Includes back-lit advertisement with room for brochures.
- Dimensions:
 - Full Size: 33.625" W x 46.25" H
 - Half Size: 33.625" W x 23" H
- Locations leased per side on an individual basis.
- Translucent and matte finish.



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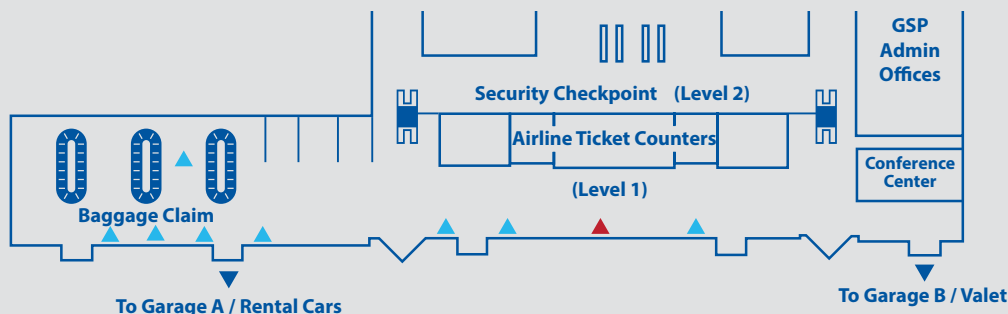
For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.



Location Map

▲ = Vertical Island Full Size Displays (8)

▲ = Vertical Island Half Size Displays (1)



Over
1.7 Million
Annual Impressions

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gspairport.com/advertise

Video Monitors

\$1,000/month

Page 20

Video screens in baggage claim that capture arriving passengers and guests waiting for passengers.



Details

- Three 72" monitors located in baggage claim.
- Dimensions:
 - 1920 pixels W x 1080 pixels H
 - Must be in JPEG or MP4 format
- 10-second Advertisement clip, either in video or a montage of static images, played once per minute, without audio.
- Locations leased together, not available on an individual basis.



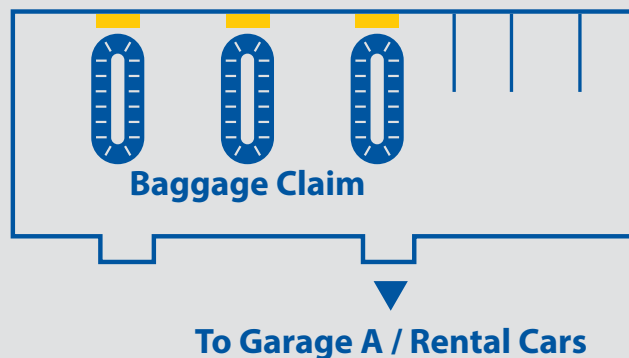
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Location Map

 = Video Monitors (3)



Over
1.3 Million
Annual
Impressions

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gspairport.com/advertise

VIP Welcome Package

\$500/Three Days

Page 21

Table set up in baggage claim next to GSP's Information Center that captures arriving passengers and guests waiting for passengers.

Details

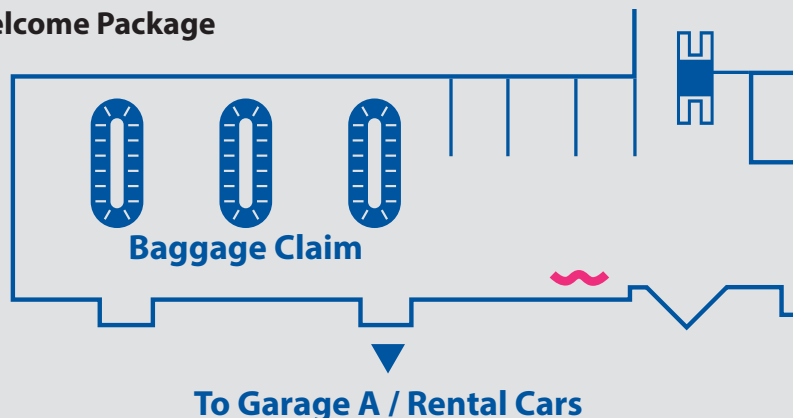
- Package includes:
 - 6' table, 2 chairs, and a black black tablecloth
 - 10-second ad on baggage claim's 72" video monitors
- Dimensions:
 - 1920 pixels W x 1080 pixels H
 - Must be in JPEG or MP4 format
- 10-second Advertisement clip, either in video or a montage of static images, played once per minute, without audio.
- Price includes a three day term.



Advertisers are responsible for all production, installation, and removal costs, and for field-verifying all measurements. The GSP Airport District reserves the right to modify the advertising locations, rates, and terms presented in this brochure.

Location Map

 = VIP Welcome Package



Over
3,500
Daily
Impressions

For more information, contact:

Tim Juul | Concessions Manager

Phone: 864.848.6212 | tjuul@gspairport.com

gspairport.com/advertise

Wall Wraps

TSA Wall:
\$2,500/month

Escalator Wall:
\$1,000/month

Display area to showcase any size vehicle, visible to arriving or departing passengers, as well as the general public.

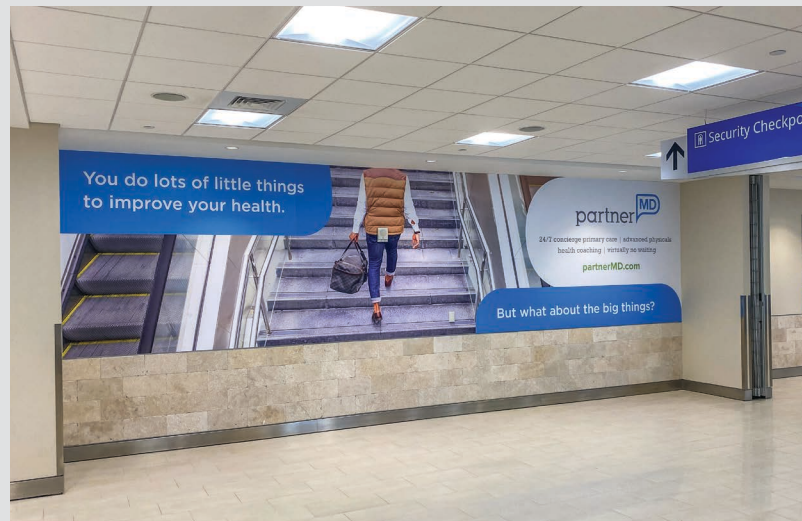
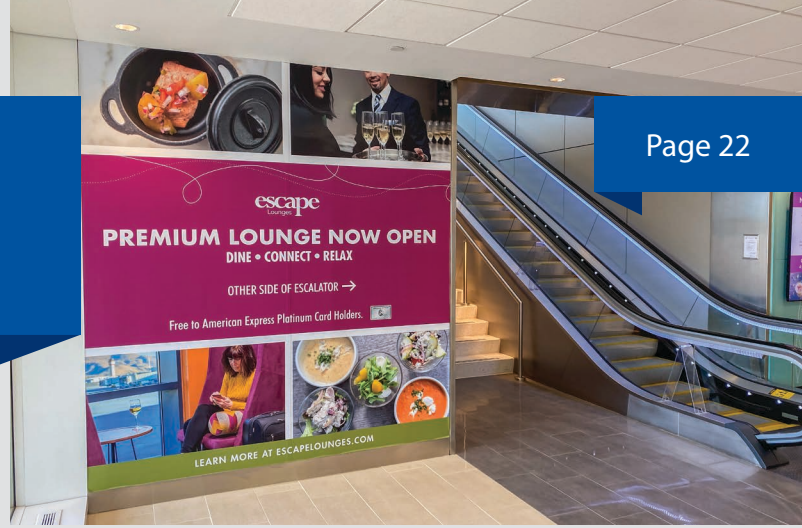
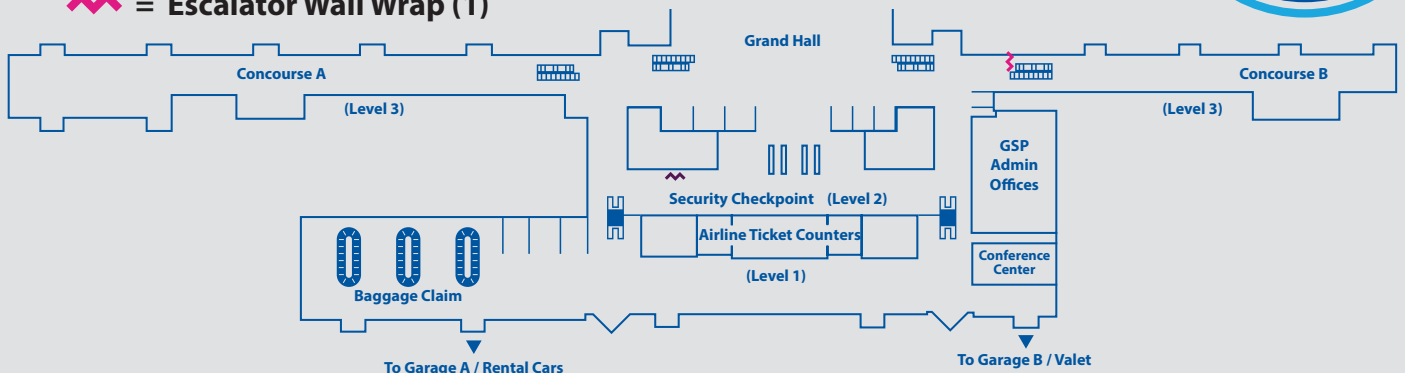
Details

- Two locations:
 - One near the TSA security checkpoint entrance.
 - One adjacent to the down escalator from Concourse B outside of the MAG Escape Lounge.
- Dimensions:
 - TSA Security Checkpoint Wall:
 - 317.5" W x 78" H
 - Escalator Wall:
 - 105.375" W x 120.25" H
- Locations leased on an individual basis

Location Map

 = TSA Security Checkpoint Wall Wrap(1)

 = Escalator Wall Wrap (1)



Advertisers are responsible for all production, installation, removal costs and repairs to wall after removal, and for field-verifying all measurements. The GSP Airport District reserves the right to modify the advertising locations, rates, and terms presented in this brochure.

For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.

Over
1.3 Million
Annual Impressions

For more information, contact:

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gspairport.com/advertise

Wi-Fi Sponsor

\$1,000/month

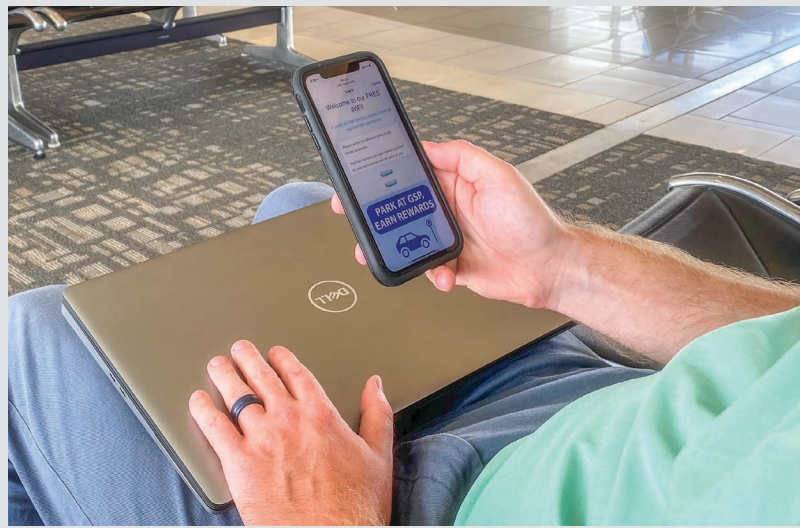
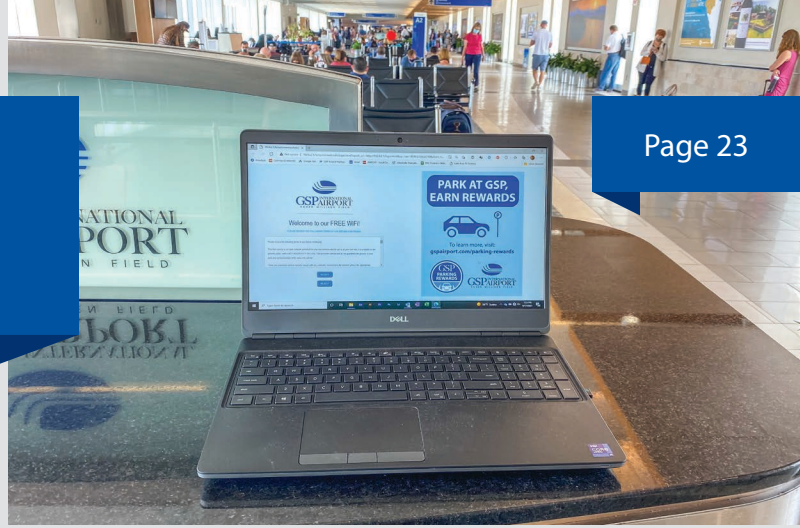
Page 23

Digital ad on the Wi-Fi-landing page, visible for anyone connecting to GSP's free public Wi-Fi.



Details

- Image is shown beneath the "Accept" button of the pop-up terms when a person connects to GSP's free public Wi-Fi.
- Dimensions:
 - 960 pixels W x 1200 pixels H
 - File size must be under 260 kb
 - Must be in JPEG format
- Static images only.



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For dimension visualization, please visit the Artwork Sizing Glossary on Pages 24-25.



Statistics



For more information, contact:

Tim Juul | Concessions Manager

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gspairport.com/advertise

Artwork Sizing Glossary

3D Display Cases

In Inches: 113"W x 42.5"H x 16.25"D
In Feet: 9' 5"W x 3' 6.5"H x 1' 4.25"D

3-Panel

In Inches: 159.125"W x 42.5"H x 16.25"D
In Feet: 13' 3.125"W x 3' 6.5"H x 1' 4.25"D

4-Panel

TV Displays

1920 px W x 1080 px H

FIDs, Video Monitors &
Airport TV Network

1080 px W
x 1920 px H

Digital
Information
Kiosks

Back-Lit Static Displays

In Inches: 60" W x 40" H
In Feet: 5' W x 3' 4" H

Concourses

In Inches: 60.25" W x 41.25" H
In Feet: 5' .25" W x 3' 5.25" H

Baggage Claim

Brochure Rack

4.5"W x
11.5"H

Pamphlet

8.5"W x 11.5"H

Large
Brochure

Cell Phone Lot Sponsorship

In Inches: 180"W x 48"H
In Feet: 15' W x 4' H

Street Facing Sign

In Inches: 179"W x 48"H
In Feet: 14' 11"W x 4' H

Lot Facing Sign

For more information, contact:

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gspairport.com/advertise

Artwork Sizing Glossary (cont.)

Column Wraps

In Inches: 60"W x 74"H
In Feet: 5'W x 6'2"H

** Measurements are for one side of the two, four-sided columns*

Tension Fabric Displays

In Inches: 78"W x 78"H
In Feet: 6'6"W x 6'6"H

Square

In Inches: 96"W x 60"H
In Feet: 8'W x 5'H

Small Rectangle

In Inches: 126"W x 52"H
In Feet: 10'6"W x 4'4"H

Medium Rectangle

In Inches: 144"W x 60"H
In Feet: 12'W x 5'H

Large Rectangle

Vertical Island Displays

In Inches: 33.625"W x 46.25"H
In Feet: 2'9.625"W x 3'10.25"H

Full Size

In Inches: 33.625"W x 23"H
In Feet: 2'9.625"W x 1'11"H

Half Size

Wi-Fi Sponor

960 px W x 1200 px H

Hand Sanitizers

8.5"W x 11"H
0.75" rounded corners

Wall Wraps

In Inches: 317.5"W x 78"H
In Feet: 26'5.5"W x 6'6"H

TSA Wall

In Inches: 105.375"
W x 120.25" H
In Feet: 8'9.375"W x 10'.25" H

Escalator Wall

For more information, contact:

Tim Juul | Concessions Manager

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gspairport.com/advertise

Frequently Asked Questions

Does advertising at GSP require a contract?

Yes, all advertisements at GSP require a fully-executed contract by the Greenville-Spartanburg Airport District.

What is my responsibility as an advertiser?

The advertiser is responsible for creating and ordering graphics and/or displays, as well as obtaining approval of the design by the Greenville-Spartanburg Airport District prior to installation. Certain locations require the advertiser to arrange for installation and removal.

How does billing work?

The Greenville-Spartanburg Airport District will bill the advertiser on a monthly basis at the beginning of each month.

I want to advertise at GSP. Who do I reach out to to get started?

Tim Juul is our Concessions Manager and handles our advertising at GSP. His contact information is at the footer of each page of the advertising booklet.



For more information, contact:

Tim Juul | Concessions Manager
Phone: 864.848.6212 | tjuul@gspairport.com

gspairport.com/advertise



GSP INTERNATIONAL
AIRPORT
ROGER MILLIKEN FIELD

Advertising Rates



Location	Display Type	Description	Size	Term Minimum	Rate	Additional Information
Baggage Claim	Back-lit Static Displays	6 displays	60.25" W x 41.25" H	6 months	\$1,000/month	Translucent and matte finish required; .125" bleed required; .030 polycarbonate material suggested
	Brochure Rack	34 pamphlet spots, 4 large brochure spots	4.5" W x 11.5" H (pamphlet) 8.5" W x 11.5" H (large brochure)	1 year	\$30/month (pamphlet) \$50/month (brochure)	Rate charged on a per slot basis
	Column Wrap	2 columns	Per side: 60" W x 74" H; Total of 8 sides, 4 per column	6 months	\$2,500/month	Matte finish required; Price includes both columns; locations must be leased together; location may require advertiser to arrange for installation and removal
	Digital Information Kiosks	2 kiosks with 2 monitors each	55" monitors; 1080 x 1920 pixels	6 months	\$500/month	10 second video or static images played once per minute; JPG or MP4 format; MP4 must be 30 FPS and under 25 mb; without audio
	Video Monitors	3 monitors	72" monitors; 1920 x 1080 pixels	6 months	\$1,000/month	10 second video or static images played once per minute; JPG or MP4 format; MP4 must be 30 FPS and under 25 mb; without audio
	Vehicle Showcase	Any sized vehicle	Size varies	1 year	\$2,500/month	Any sized vehicle, including compacts, sedans, SUVs, motorcycles, etc
	Vertical Island with Brochure Rack	5 islands and space for tri-fold brochures	Full Size: 33.625" W x 46.25" H	6 months	\$500/month (full size)	Translucent and matte finish required; .125" bleed required; .030 polycarbonate material
	VIP Welcome Package	Table and 3 video monitors	6' Table and 2 chairs provided; 72" monitors; 1920 x 1080 pixels	3 day package	\$500	10 second video or static images played once per minute; JPG or MP4 format; MP4 must be 30 FPS and under 25 mb; without audio
Cell Phone Lot	Lot Entrance Billboard (Front & Back)	Branded signage on "Sponsored By" sign and Arrival/Departure sign	Sponsored By: 180" W x 48" H Arrival/Departure: 179" W x 48" H	1 year	\$1,500/month	Includes recognition on GSP website
Concourse A & B	3D Static Displays (Exit Corridor)	3 or 4 panel display	3-Panel: 113" W x 42.5" H x 16.25" D 4-Panel: 159.125" W x 42.5" H x 16.25" D	1 year	3-Panel: \$750/month 4-Panel: \$1,000/month	Electricity and LAN available
	Airport Network Commercial	6 monitors (4 in Concourse A, 2 in Concourse B)	42" monitors; 1920 x 1080 resolution	1 year	\$2,000/month	30 second video played once/hour on monitors; MP4 must be 30 FPS and under 25 mb; with audio
	Back-lit Static Displays	18 displays (8 in Concourse A, 10 in Concourse B)	60" W x 40" H	6 months	\$750/month	Translucent and matte finish required; .125" bleed required; .030 polycarbonate material suggested
	Boarding Bridges	13 boarding bridges (9 in Concourse A, 4 in Concourse B)	Sizes vary, inquire for details	1 year	\$500/month per boarding bridge	Matte finish required; Price is per boarding bridge; leased by concourse
	Tension Fabric Displays	9 displays (3 square, 2 small rectangle, 2 medium rectangle, 2 large rectangle)	Square: 78" W x 78" H; Small Rectangle: 96" W x 60" H; Medium Rectangle: 126" W x 52" H; Large Rectangle: 144" W x 60" H	6 months	Square: \$1,000/month Small Rec: \$2,000/month Medium Rec: \$3,500/month Large Rec: \$2,500/month	Polyester knit fabric required; Escalator display (medium rectangle) is 2-display package, others leased individually; .125" bleed required
	Wall Wrap	Wall outside of MAG Escape Lounge	105.375" W x 120.25" H	6 months	\$1,000/month	.125" bleed required; location may require advertiser to arrange for installation and removal

Note: Advertisers are responsible for all production, installation, and removal costs, and for field-verifying all measurements.

See page two for additional rates

Advertising Rates (cont.)



Location	Display Type	Description	Size	Term Minimum	Rate	Additional Information
Conference Center	Tension Fabric Displays	3 displays (2 small rectangle, 1 large rectangle)	Small Rectangle: 96"W x 60"H Large Rectangle: 144"W x 60"H	6 months	Small Rec: \$2,000/month Large Rec: \$2,500/month	Polyester knit fabric required; leased individually; .125" bleed required
	Vehicle Showcase	Any sized vehicle	Size varies	1 year	\$2,000/month	Any sized vehicle, including compacts, sedans, SUVs, motorcycles, etc
Throughout Airport and Airport Property	Flight Information Displays (FIDS)	9 monitors	42" monitors; 1920 x 1080 pixels	1 year	\$2,000/month	10 second video or static images played once per minute; JPG or MP4 format; MP4 must be 30 FPS and under 25 mb; without audio
	Hand Sanitizers	Logo placed on top of sanitizer machines	8.5"W x 11"H; 0.75" rounded corners	1 year	\$550/month	Vinyl sticker for adherence to machines required
	Wi-Fi Sponsorship	Ad shown on public wifi loading page	960 x 1200 pixels	1 year	\$1,000/month	File must be JPG format and size must be under 260kb
	Valet Parking	All signage related to valet parking, attendant uniforms	Size varies	1 year	\$2,500/month	Signage includes roadway entrance, drop-off, parking exits, info displys and GSP website
Ticketing Lobby	Vertical Island with Brochure Rack	4 islands and space for tri-fold brochures (3 full-size, 1 half size)	Half Size: 33.625"W x 23"H Full Size: 33.625"W x 46.25"H	6 months	\$250/month (half size) \$500/month (full size)	Translucent and matte finish required; .125" bleed required; .030 polycarbonate material suggested
TSA Security Checkpoint	Tension Fabric Displays	2 displays (2 small rectangle)	Small Rectangle: 96"W x 60"H	6 months	Small Rec: \$2,000/month	Polyester knit fabric required; leased individually; .125" bleed required
	Wall Wrap	Entrance to TSA Security Checkpoint	317.5"W x 78"H	6 months	\$2,500/month	.125" bleed required; location may require advertiser to arrange for installation and removal
Other	Boarding Passes	All boarding passes printed at the airport	8"W x 3.25"H	1 year	\$1,000/month	.125" bleed required

Note: Advertisers are responsible for all production, installation, and removal costs, and for field-verifying all measurements.

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